

Sample Letter/Email Guide

We've compiled these sample emails and letters here for inspiration. You can take what you need and make the messages your own. And remember, don't limit yourself to just email. Reach out to your social networks - post your story, progress and requests on Facebook and Twitter and any other social spaces you use.

Online Access

Don't forget, you can set up these emails online when you are logged into Personal Campaign site. Visit your Dashboard and click on the appropriate links.

Sample Email

Invitation to donate (Life Event)

Subject: I'm Raising Money for the Animals

Dear [NAME],

I am excited to announce that I launching my own Personal Campaign to raise money for the Humane Society of Broward County! This year, instead of gifts for my [BIRTHDAY, GRADUATION, WEDDING, ETC.] I am asking that friends and family donate instead to my page [ENTER PAGE NAME HERE]. Every dollar I raise will support homeless animals here in our community, a cause very close to my heart!

The Humane Society's mission has a special meaning to me. I got [ANIMAL'S NAME] [#] years ago from the shelter and he has brought so much joy to my life. I can't imagine my life without [HIM/HER]. The money I raise will be used to help other dogs like [ANIMAL'S NAME] find forever homes and educate the community about adopting a pet from an animal shelter like the Humane Society of Broward County.

If you want to learn more about the Humane Society, visit the Shelter website HumaneBroward.com or my Fundraising Page [ENTER URL HERE].

I hope you will consider donating and helping me to help the thousands of animals cared for by the Humane Society each year. Click here to donate: [ENTER URL HERE].

Thanks you so much!

[NAME]

Sample Email

Invitation to donate (Life Event)

Subject: Support Me as I Fundraise for the Humane Society!

Dear [NAME],

I am writing you today to ask for your support as I fundraise for the Humane Society of Broward County. I've created a Personal Campaign and will be pledging my [WEDDING, GRADUATION, BRITHDAY, ANNIVERSARY ETC.] to this cause. So in lieu of gifts this year, I am asking that all of my friends and family visit my fundraising page and donate! Donating is easy and fast, and I would really appreciate any support you could provide.

The Humane Society of Broward County helps thousands of animals find forever homes each year. I was lucky enough to find [ANIMAL'S NAME] at the shelter a few years ago and my life hasn't been the same. I hope that the funds I am able to raise will help many other individuals find animals like just like [ANIMAL'S NAME]!

Please consider making a donation to my fundraising page and help me celebrate my [WEDDING, GRADUATION, BRITHDAY, ETC.]!

Click here to donate: [ENTER URL HERE]

Thanks you so much!

[NAME]

Sample Email

Invitation to donate (DIY or Other)

Subject: Support Me as I Fundraise for the Humane Society!

Dear [NAME],

I am writing you today to ask for your support as I fundraise for the Humane Society of Broward County. I've created a Personal Campaign and will be asking for donations as I prepare to [RUN A MARATON, TRAIN FOR A TRIATHON ETC.]. I am pledging my participation in [RACE, RIDE, CLIMB ETC.] to the Humane Society and am hoping that all of my friends and family will visit my fundraising page and contribute! Donating is easy and fast, and I would really appreciate any support you could provide.

The Humane Society of Broward County helps thousands of animals find forever homes each year. I was lucky enough to find [ANIMAL'S NAME] at the shelter a few years ago and my life hasn't been the same. I hope that the funds I am able to raise will help many other individuals find animals like just like [ANIMAL'S NAME]!

Please consider making a donation to my fundraising page!

Click here to donate: [ENTER URL HERE]

Thanks you so much!

[NAME]

Sample Email

Invitation to donate (Memorial/Tribute)

Subject: Celebrating the Life of [Name]

Dear [NAME],

I am writing to let all of our friends and family know that we have created a Memorial Fund in [NAME's] name. In lieu of flowers we are requesting that donations are made to benefit the Humane Society of Broward County. As many of you know, the welfare of homeless animals was a cause very close to [NAME's] heart and a lifelong passion.

Please help us celebrate [NAME]'s life by making a donation in [HIS/HER] honor. Your donation can be given easily and securely through the following Memorial Page: [ENTER URL HERE] . If you are interested in learning more about the Humane Society please visit humanebroward.com.

Thanks you,

[NAME]

Sample Email

Thank You (Life Event or DIY/Other)

Subject: Thank you for Supporting my Fundraising Efforts

Dear [NAME],

Thank you so much for your contribution to [ENTER CAMPAIGN NAME HERE]. I am so grateful for your support and so are the animals cared for by the Humane Society!

Because of you and other's like you, I have been able to raise a total of [ENTER FUNDRAISING TOTAL] to support homeless animals in our community. As you all know, I rescued my own [ANIMALS NAME] in [YEAR] and my life hasn't been the same since! I am fundraising to help more animals just like my [ANIMALS NAME] find their own forever homes and your donation will make such a big difference.

Thank you again for your generous contribution!

[NAME]

Sample Email

Thank You (Memorial/Tribute)

Subject: Thank You for Your Generous Contribution to the [Name] Memorial

Dear [NAME],

Thank you so much for your generous contribution in honor of [NAME]. As you know, the welfare of homeless animals was a cause very close to [NAME's] heart and a lifelong passion.

Our family greatly appreciates your contribution and your support through this difficult time.

[NAME]